

ENHANCING LOCAL HEALTHCARE

Swansea Bay University LHB and other related charities

Annual Report 2020/21



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SWANSEA BAY
HEALTH CHARITY



Swansea Bay University LHB Charitable Fund and other related charities

(Registered Charity number 1122805)

CHAIR'S WELCOME

It is a great pleasure to welcome you to our annual review, and to share some of the highlights and achievements of the past year.

2020-21 was a year of unprecedented challenges for the NHS as the health board dealt with the impact of the COVID-19 pandemic. The impact began to be felt in March 2020 and continues to pose major challenges despite the success of the vaccination programme, as there are significant numbers of patients waiting for treatment caused by delays during the pandemic, and there is a resurgence of respiratory and other health conditions as society begins to mix again.

Never has the role of the Swansea Bay Health Board Charity been more important than during the last year. The charity has supported fantastic individuals in our community who have raised huge amounts of money for the health board at the height of the pandemic. It has also co-ordinated many generous donations for both patients and staff; clothing, toiletries and devices such as iPad for patients unable to receive visitors and bottled water, hot and cold food, visors and items such as moisturiser for staff working all hours. The charity also led the organisation of the All Wales COVID-19 fundraising event.

The health board charity's fundraising team has also been successful in securing significant grants from NHS Charities Together, funding raised thanks to the late Captain Sir Tom Moore's fundraising efforts in his garden and the amazing public response. Details on how this funding has been used and will continue to be used is outlined later in this report.

The donations we have received, not only of money but of goods and services have made an enormous difference to the lives of our patients and staff. I and the Charity Trustees are so grateful for the fantastic support received from individuals, organisations and businesses across our community, who have demonstrated such amazing support for our health board at the most difficult of times.

Thank you.



INTRODUCTION & CHARITY'S AIM



INTRODUCTION

This Annual Report and Accounts of the Swansea Bay University LHB Charitable Fund and Other Related Charities has been compiled in accordance with the requirements of the Charities Act 2011 and the Charities (Accounts and Reports) Regulations 2015 also known as the Statement of Recommended Practice (SORP) 2015.

This Annual Report and the Accounts are publicly available, and in addition are submitted to the Charity Commissioners in order that they may fulfil their role in overseeing the operation of the Charity.

It is hoped that this brief document is both interesting and useful to readers in a variety of ways. If you have any comments to make regarding the content to help us develop the Report in the future, please address them to the:

Director of Finance at Health Board Headquarters,
One Talbot Gateway,
Baglan Energy Park,
Port Talbot,
SA12 7BR.

This is also the registered address of the Charity.

OUR AIMS

As outlined in the Charity's governing document, the aims and objectives of the Swansea Bay University LHB Charitable Fund are that the Trustees shall:-

"Hold the Trust Fund upon Trust to apply the income, and at their discretion so far as may be permissible, the capital for any charitable purposes relating to both the National Health Service (wholly or mainly for the service provided by Swansea Bay University Local Health Board) and for any other Health Services for which specific monies have been donated for use within the UK or overseas".

In line with this, the funds must be used to enhance the delivery of the wide range of health care services provided by the Swansea Bay University Health Board.

The Swansea Bay University Health Board Charitable Fund is a public benefit charity and as such the Trustees of the charity have had regard to the Charity Commission guidance on public benefit when utilising the funds held.

The Swansea Bay University Health Board Charitable Fund is an umbrella charity under which there are a number of designated funds. The designated funds are unrestricted income funds where the Trustees have set aside amounts to be used for specific purposes or which reflect the non-binding wishes of donors. There is also an unrestricted general fund representing the charity's reserves which can be used at the Trustees' discretion.

The charity has a small number of restricted funds, the use of which is restricted in line with the donor's specific wishes.

The Trustees ensure through reference to the Charity Commission's guidance on public benefit that the aims and objectives of the charity continue to meet the public benefit requirements. The public benefit is derived from improvements to the services provided to the patients and staff of Swansea Bay University LHB through grants made by the Swansea Bay University LHB Charitable Fund.

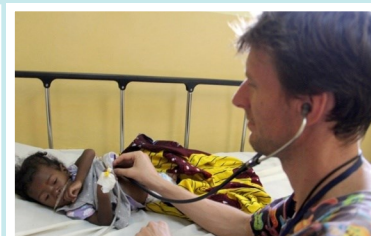
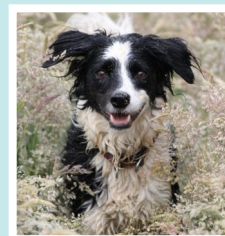
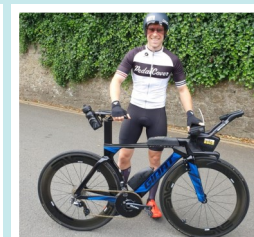
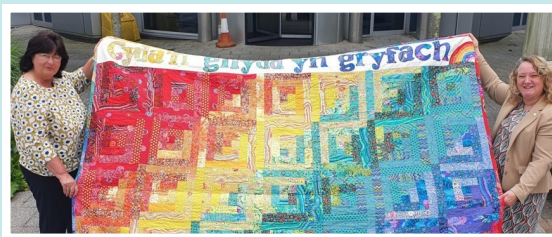
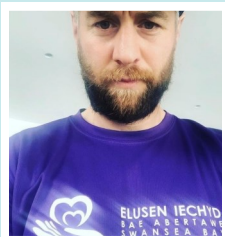
The charity's grant making policy states that all grants are made to the Swansea Bay University Health Board and the charity corporate trustee operates a scheme of delegation through which all grant funded activity is managed by fund managers responsible for the day to day disbursement on their projects, in accordance with the directions set out by the trustees in charity standing orders and financial instructions. The charity does not make grants to individuals.

Like all charities, we rely on a small number of volunteers to support our operations. Our volunteers are primarily linked with the South West Wales Cancer Centre Fund and their primary role is to support fundraising for the charitable funds by participating in fund raising events.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers is not recognised in the accounts.

CELEBRATING OUR ACHIEVEMENTS

Even though we have been through a global pandemic, the fundraising efforts this past year have been amazing and we are extremely grateful to everyone who has contributed.



April 2020

Wales former captain and ex-Ospreys star Ryan Jones wanted to support the NHS staff during the pandemic. Ryan completed a marathon (26.2 miles) in his back garden in 4 hours, 43 minutes and 57 seconds. He reckons he did around 700 lengths of his garden and raised £8,130.

Ryan then completed a kitchen 100 mile treadmill run which raised £5,886 so a grand total of £14,016

May 2020

Trebanos RFC wanted to show their support to the NHS so they embarked on the "1897 challenge". This is the year that the club was founded so together with players, supporters and committee members, they had to cover the distance of 1897 miles through walking, running or cycling. They raised a staggering £8,197 along the way! Well done Trebanos!!

June 2020

Shauna made and sold loom band bracelets and raised £610 for Neath Port Talbot Hospital.

July 2020 - In search of Paw-faction!

We launched the first ever Swansea Bay Health Charity Paw-fect Pet Competition. The competition was open to anyone with entries costing a minimum £2 donation per photograph, using the #spreadtheloveswansea just giving page. The categories were Most Perfect Pooch, Most Fabulous Feline and Prettiest Pet. The winner of each category won a £10 Love to Shop voucher, kindly donated by Dŵr Cymru Welsh Water.

August 2020

Susan Quirk has managed to stitch together a thank you gift that encapsulates the very fabric of what the NHS means to so many of us. She raised £625 for Swansea Bay Health Charity, thanks to a Just Giving page and online diary which kept people updated with her progress. We are also delighted that Susan has donated the quilt, and we will be honoured to put this on display at Morriston hospital. It will serve as a legacy and a reminder of this challenging time, and how our communities rallied together throughout to support our services and each other.

August 2020

Craig Burrows wanted to raise money for the GI Research Fund, based in Singleton Hospital to aid research and treatment for bowel cancer after his wife's uncle Phillip lost his battle to the disease. Craig wanted to beat the record of cycling from South to North Wales which is 180 miles. The current record was 13 hours and 24 minutes. Craig smashed this record by an amazing 4 hours and also raised £7,823 along the way.

September 2020

Dr Mikey Bryant is an out-of-hours Swansea GP, working for Swansea Bay University Health Board who found himself fighting Covid-19 in Liberia, effectively running one of the few hospitals in the country with an isolation ward and a plentiful supply of oxygen.

The money for the isolation ward, the oxygen, antibiotics and staff has been funded by Swansea Bay Health Charity's Africa Health Links Fund and Welsh Government's Wales and Africa grants scheme. Without those revenue streams there would have been no way of treating patients with Covid-19 at the ELWA Hospital where Mikey works. So far - £5,346 has been raised

October 2020

Christopher "The Beut" Jones raised an incredible £1,369.73 by doing a solo ironman for the Neonatal Intensive Care Unit. An ironman is usually a 2.4 mile swim, 112 mile bike ride, followed by a marathon which is 26.2 miles but due to Covid regulations, Chris did the 112 cycle, 26.2 mile run and then a 2.4 mile run in a wetsuit.

CELEBRATING OUR ACHIEVEMENTS



November 2020

Using grant monies received by NHS Charities Together, we were able to provide additional staff counselling resource to help combat the mental health challenges that staff face.

December 2020

Our Head of Fundraising, Debs Longman together with her husband Phil, decided to give up their Christmas Day to raise money. She said "Every day in our hospitals is an endurance event as we fight COVID with mountains to climb. So what better way to acknowledge this fight than by doing their own endurance event." The route they chose involved climbing both of the most challenging mountains in Watopia! They had become massive fans of Zwift, but this was their biggest and most challenging ride ever! The money they raised went to the Helping Hand Appeal.

January 2021

We were delighted to receive donations from Starbucks and Amazon to support our staff and patients during the second wave. These donations totalled £4,000.

February 2021

Harley (5) and his little brother Zac (3) were in a devastating caravan fire in January 2020. Zac lost his life in the fire and Harley was critically injured. Harley bounced back with an incredible can do attitude and together with the help of his older brother Alex, they climbed the equivalent of mount Everest by scaling their staircase at home. They needed to cover 8,848 meters which is 44,239 steps. They completed their challenge and raised a staggering £13,865 for the Welsh Dragon's Burns Unit at Morriston Hospital where Harley was treated.

March 2021

Thanks to funding from NHS Charities Together, Swansea Bay Health Charity has a total of £100,000 to create a series of commemorative gardens across the health board. The gardens will honour and remember those lost to Covid, whilst acknowledging the commitment and dedication of our staff and the community spirit shown during these difficult times.

NHS Charities Together is the national umbrella charity caring for the NHS. Swansea Bay Health Charity is one of the 241 members who can apply to benefit from their funding. Swansea Bay staff will also benefit from a further £197,000 investment in wellbeing initiatives such as cycling facilities.

Staff Well-BEEing

The Fundraising Team are officially on the path to becoming beekeepers thanks to local company, Bee1.

Bee1 are committed to reversing the decline in the bee population and have kindly donated a beehive to the health board as part of an ongoing wellbeing initiative. The Viessmann Group, who provide boilers and heating, offered to be our corporate partner, and pay for the two colonies of bees who will soon be moving into our hives in HQ in Baglan. The hive is currently in place in an area that we hope to develop as a wellness garden,

Staff have been invited to train to look after their own NHS Bees which makes the project sustainable and environmentally friendly. Bees and beekeeping have long been associated with wellness and is also used as a support strategy by armed forces personnel for PTSD and anxiety.

CELEBRATING OUR ACHIEVEMENTS

COMPANY DONATIONS

The kindness from local business has been overwhelming during the pandemic. The amount of food that has been donated to staff at various locations has been breath taking. Some of the companies who have donated food for our front line staff are:

- Greggs
- Morrisons
- Zafran, Skewen
- Princess Gate
- Old Walls
- Hovis
- Greencore
- Fleetstyle Distributions
- Swansea Mosque
- Coop, Brynhyfryd



CELEBRATING OUR ACHIEVEMENTS

COMPANY DONATIONS

As well as food donations, here are just a few companies that helped in other ways during the pandemic:

- **Doctor Organics** - Pallets and pallets of toiletries for patients
- **Child's Farm** - Moisturiser for staff
- **Lindt** - 12,000 chocolate bars
- **Lego** - 1,500 Lego sets for children of key workers
- **Admiral** - Croc shoes and calculators for frontline staff in Covid areas
- **Amazon** - Men's and Women's nightwear and bags for transporting donations between hospital sites
- **Freemasons of South Wales** - 30 Samsung tablet computers to facilitate virtual visiting
- **Paradise Clothing** - Nightwear for patients
- **Welsh Brew** - Tea for HQ staff
- **Body shop** - Moisturiser for front line staff
- **Character Shop** - The profits from their April sales to the Helping Hand Fund



THE FUNDRAISING TEAMS' RESPONSE TO COVID



With face to face fundraising ceased as a result of the pandemic, the fundraising team needed to turn their attention to new and innovative ways to maximise charitable income.

SPREAD THE LOVE SWANSEA CAMPAIGN

A social media campaign was launched, inviting donations and fundraising activities to be completed through a JustGiving campaign page.

A target of £10,000 was set, but the campaign raised over five times that amount. Dozens of fundraising pages were set up including a month long challenge by local running club Port Talbot Harriers, online house music DJ sets by Ed Kurno and Leighton Brookfield and 10,000 press ups by local fundraiser Tim Moss.

ALL-WALES CAMPAIGN

Following a number of conversations with potential fundraisers who wanted to donate to NHS Wales rather than a specific health board charity, Swansea Bay Health Charity hosted the “Support NHS Wales” All-Wales campaign. This was a first of its kind campaign, pushing the boundaries of fundraising on an All Wales level. Head of Fundraising, Deborah Longman, said *“It became clear that there was an appetite for people to support NHS Wales as a whole. So with some careful governance arrangements, and conversations with other NHS Wales charities, we made this appetite a reality and hosted the campaign at Swansea Bay.”*

The first significant fundraiser was on Good Friday in April where a Wales Online live telethon was broadcasted. The telethon saw top celebrities such as Michael Sheen, Charlotte Church, Luke Evans, Rhod Gilbert and many more take part in the live event. This event raised over £11,000.

Ryan Jones added to his fundraising for Swansea Bay with a 100 in 100 cycling event. He invited cyclists to join him to cycle 100 miles and raise £100 each. All participants were invited to a zoom meeting so they could share each other’s pain, and even had a drop in guest of Welsh Cycling legend, Geraint Thomas. This campaign raised £38,424.

In total, over 100 different fundraisers were established, with the campaign raising over £200,000. This has meant every NHS Wales charity, including Swansea Bay, has each received over £20,000.

NHS CHARITIES TOGETHER GRANTS

Swansea Bay Health Charity successfully applied for a number of grant distributions to support our response to Covid. In total we received £526,500.

THE FUNDRAISING TEAMS' RESPONSE TO COVID



AMAZON WISH LIST

As the fundraising team had already experienced success with an Amazon Wish list appeal the previous Christmas, they responded to a need through the patient experience teams for toiletries and clothing for patients unable to receive visitors as a result of the pandemic. The wish list was set up and quickly went viral. The social media appeal was shared over 20,000 times in the first 24 hours and was even picked up by the BBC. The generosity of the public was so great, that a lock up shipping container was required to receive and distribute the goods. The success would not have been possible without the support of other staff within the Corporate Governance directorate and support vehicles through Swansea University and other volunteers.

Supplies of clothing and toiletries were able to be provided to the front line for patients. As one patient commented, "I was sent in to hospital from the surgery so I had nothing prepared. I only had to say once that I had nothing with me and I was brought clothing and toiletries. I had everything I needed and I am so grateful for that."

Other companies responded to our request and also provided support. These donations made an incredible difference to patient's well-being, and in total over £200,000 of items were received.

MAXIMISING ONLINE DONATIONS

- In addition to the two JustGiving campaigns, the fundraising team have looked to expand their online donation options for supporters and fundraisers.
- We have become established with PayPal to maximise donations through the PayPal giving scheme.
- We have become a chosen charity on eBay to allow sellers to donate a portion of their auctions to our charity.
- We have continued to promote our involvement with Amazon Smile, where we get a percentage of qualifying purchases from our supporters donated to us.
- We have also signed up with Enthuse, a market leading online donation platform.

MAXIMISING GRANT INCOME

Early in the pandemic, we approached NHS Charities Together, a membership organisation for NHS Charities to see if we could join. They had been receiving donations from across the UK, most notably through Captain Sir Tom Moore. We joined and quickly received £35,000 in initial grant monies. This was followed by a further £94,500. We then applied for two further grants of £50,000 each which were both accepted. These were 'Stage One' monies to support the urgent response to COVID for patient and staff well-being. These monies have funded everything from Wellbeing workshops for front line staff to activity supplies for residents in our Learning Disability bungalows.

We also successfully applied for £297,000 for 'Stage 3' longer term recovery grants which will support our commemorative gardens project and some staff wellbeing initiatives.

In total, in the financial year we received over half a million in grant income alone.

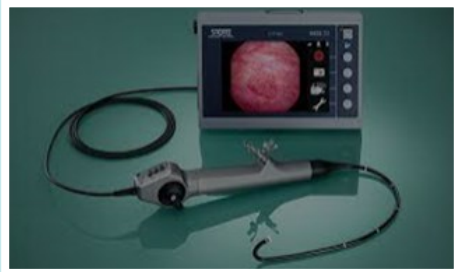
COVID AT A GLANCE

- Tens of local companies from supermarkets, to takeaway outlets and restaurants donated food to our frontline staff
- We were overwhelmed with the generosity of local & national companies who donated items to support staff and patients wellbeing
- The All Wales fundraising campaign raised over £200,000 on JustGiving
- Spread the Love Swansea raised over £50,000 on JustGiving to support Swansea Bay University Health Board
- Our Amazon Wish list saw us receive over £200,000 worth of donated items
- Grants received from NHS Charities Together:
 - ◇ Initially £35,000 at the start of the pandemic
 - ◇ Followed by a further £94,500
 - ◇ Two further grants of £50,000 each
 - ◇ £297,000 for 'Stage 3' longer term recovery grants

Grand total of grant money received from NHS Charities Together was £526,500



INVESTING IN TREATMENT, CARE AND RESEARCH



THE LATEST EQUIPMENT AND FACILITIES

£189k of charitable funds has been spent on a wide range of medical and other equipment to help patients, their families and to support staff. Here are just a few examples of how the money has been used:

- A generous legacy enabled the Renal Department to invest in a new 5008S Cordiax Therapy System with OCM. This machine enables High Volume HDF as standard in renal dialysis, making it more efficient for staff to use and better outcomes for patients. This model has a sophisticated safety feature to minimise the risk of external blood loss.
- A new Sonosite SII Ultrasound system was purchased from the Renal Dialysis fund to further enhance the facilities at the Renal Service Department, Murrison Hospital. The system gives clearer visualisation to clinicians when making patient assessments or ultrasound-guided interventions such as a line or drain insertions, aspirations & biopsies.
- The Urology Department fund purchased a C View Flexible Cystoscope which is used in cystoscopy, which is a procedure to look in the bladder.
- The Vascular fund purchased new Loupes. Loupes are a pair of magnifying telescopes on a glasses frame. By providing the user a magnified view of their operating field, clinical work becomes easier, more efficient and safer.
- The Early Pregnancy Unit (EPU) received a new APLIO A450 diagnostic ultrasound system/scanner. It is an upgraded version that replaced an older model. It was purchased from a legacy given specifically for the purchase of medical equipment for Singleton Hospital. This machine helps to ensure the special care of new mums-to-be and safety of their babies.
- The Ophthalmology department purchased 2 new slit lamps. A slit lamp is an instrument consisting of a high-intensity light source that can be focused into the eye, thus providing a magnified view of the eye structure in details, enabling anatomical diagnoses to be made for a variety of eye conditions.
- Resuscitation training became “hands on” with the NICU (Neonatal Intensive Care Unit)’s purchase of the Baby Anne Mannequin set. Using these mannequins, parents can be taught, and practice safely how to administer lifesaving resuscitation to their children at home should the need arise. The fund also purchased a male Nickie medical training doll to help with the training.
- The addition of a large double amputee toilet sling at Tonna Hospital has made a big difference for a group of patients there. The sling supports the entire body up to the shoulders, with added support around the pelvis, thus making it a safe and comfortable transfer for patients. It can be used from the sitting or lying positions, making it versatile for staff to use.
- The Artificial Limb & Appliance Centre fund purchased full body male & female mannequins as part of its Patient Information Technology.
- An i-STAT Alinity Analyser was purchased by the Neath POPD fund. This is an easy to use, reusable, portable blood analyser that delivers real-time, lab-quality diagnostic test results at the point of care. It measures lactate, pH, bicarbonate, base excess, oxygen saturation, the partial pressures of oxygen & carbon dioxide, and total carbon dioxide in 2 minutes. A course of treatment or interventions can be determined and implemented quickly without the need to wait for lab results to come back.
- A new 47 litre countertop vaccine fridge was purchased by the CREST fund. This invaluable item enables the District Nurses Service to store batches of vaccines out in the community, closer to the patients that require them, without the need to keep returning to the hospital pharmacies to collect them. Vaccines can be stored at the correct temperature until required, with the minimum amount of travelling for the nurses, who can then spend more time with their patients.



INVESTING IN TREATMENT, CARE AND RESEARCH



INVESTING IN COMPUTER EQUIPMENT

Nearly £97k of charitable funds money was spent on computer equipment and licences during the year. A year in which communication and virtual connectivity became so vital. Some of the purchase/projects funded include:

- Upgrade equipment in Cardiac Seminar room to facilitate TEAMS software
- Purchase of tablets to roll out E-patient consent
- Replacement of broken patient TVs in Renal Dialysis unit
- Calendar Clocks – Red Day/Night for dementia patients
- Network point in Tonna seminar room to enable video conferencing for Mental Health & Learning Disability patients at the hospital.
- 4 laptops and carry cases that will enable team at Westfa and Ty Garngoch to deliver virtual therapeutic groups to patients accessing OPMHS.

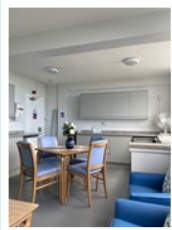


INVESTING IN STAFF TRAINING

This support, which was £75k during the year, allows the health board staff to receive training on the latest clinical techniques and ensure that the treatment provided to patients is the best that can be provided. Whilst this year was particularly challenging with little or no face to face training, universities and other providers adapted to providing learning on-line with virtual seminar and annual meetings. Staff stepped up to the challenging new world of training. Many different and diverse courses were undertaken, here are a few examples:

- Module on End of Life Decision Making
- Diplomas in FSRH training for Nurse Practitioners
- Management of Aggression Training
- Bereavement & Support Training
- UKCPA course
- Virtual Stroke forum

INVESTING IN PATIENT AND STAFF WELLBEING AND AMENITIES



PATIENT WELFARE & AMENITIES

The largest element of charitable funds expenditure, over £485k, went towards improving patient welfare and amenities, including:

- The Kevin Blakeman fund spent over £47k on the refurbishment of the Sea View Hostel. The hostel is used by patients receiving treatment at the South West Wales Cancer Centre at Singleton Hospital. Patients coming from as far afield as Pembrokeshire & Ceredigion are saved the stress and discomfort of continually travelling for treatment. The Hostel, which reopened on 5th July 2021, now boasts a new kitchen, disabled bathroom facilities and internet access. The purchase of new bedding, kitchen equipment and redecoration of the hostel provides a calm, clean, safe environment for patients to rest and relax between treatments.
- After last year's success of hiring bikes for cycle sessions to aid one of their patients' rehabilitation groups, the T.B.I.S (Traumatic Brain Injury Service) fund purchased bikes from Bike Ability Wales to continue with this enjoyable form of therapy. 20-30 minute sessions on the bikes, known as aerobic training, enhances the patients fitness and motor skills.
- Wall art has been purchased for the wards at Neath Port Talbot hospital to help improve the patients' environment and wellbeing.
- Water coolers and fountains have been purchased by fund for several areas to help keep waiting patients hydrated.
- The Afan Day Unit fund purchased over chair/bed trays. With smooth edges that can be efficiently cleaned, raised lip to reduce misplacement of objects and contain spillages, height adjustment and a safety feature to prevent the patients getting trapped between the tray and chair/bed, these trays are ideal for use at meal times or for occupational therapy projects.
- The South West Wales Cancer Centre purchased Bariatric chairs with housekeeping wheels for the comfort of patients and to assist staff to move patients around the centre safely and efficiently. Heat pads were also purchased for use with patients undergoing chemotherapy, to help with the process of cannulation.
- The Summer House has been re-felted at the Sensory Garden at Tonna Hospital. Tonna's EMI fund ensures the garden is maintained throughout the year and is a safe, outdoor haven for patients to walk around and connect with nature. Many studies have linked connecting with nature with giving an increased sense of calm and a reduction in depression, and other stress related symptoms.
- Hundreds of pounds have been spent on jigsaws, puzzles, colouring books and pencils across the Health Board by many our funds. Usually used as a therapeutic aids for some patients, they have been essential throughout the year to help combat boredom in all patient groups while there has been little or no visiting being allowed on Health Board premises.
- Scientists have long known that listening to music reduces the blood's cortisol level, more commonly known as the "Stress Hormone". Music helps to calm people down, relieve stress and lowers blood pressure. Music touches all our different brain centres and encourages our reward centre to produce Dopamine, the hormone which makes us feel happy and elated. It is also said to lower pain, due to the strong links between stress and pain. With this in mind, the Arts in Health fund has engaged the services of a Music Facilitator, on a part time basis, to set up music therapy sessions within the Health Board.
- West Cleft & Lip Palate Team fund purchased books and other items for the "Babble Bags" which are given to families with a child born with a cleft palate to aid with their therapy.

Many other items were purchased for patients from the NHS Charities Together fund, detail of which can be found on page 15.

INVESTING IN PATIENT AND STAFF WELLBEING AND AMENITIES

STAFF WELFARE & AMENITIES

In addition to improving the services and facilities that the Health Board Charity provides to patients, it also provides support to improve the working environment for the Health Board's approx. 12,500 staff. During the year, just over £104k of charitable funds money went towards staff welfare and amenities. While most of the purchases for staff came from the NHS Charities Together fund and the central Helping Hands fund, details of which can be found on pages 14 & 15 of this report; some of our other funds funded the following:

Singleton Hospital's General fund paid just over £22k for the refurbishment of the old City Radio offices. This unused space was reclaimed, redecorated, network points installed and transformed into break out rooms for busy staff to be able to relax and recharge in safety, while complying with COVID-19 regulations.

A new staff fridge was purchase for the Elderly Care Functions team. Staff could then bring in their own lunches snack, without the need to go out to purchase items and therefore reduce the risk of spreading the virus.

Due to the absence of Face-to-Face physiotherapy sessions, the service provided a virtual consultancy service via "Attend Anyway". The Physiotherapy fund purchased 12 chair for staff to use while providing these vital on-line therapy sessions.

Morrison's Powys Ward fund purchased a Gratnell Trolley to assist with the transporting of supplies and equipment for the Burns Outreach Nurse.



CENTRALLY FUNDED PROJECTS



HELPING HAND BIDS PANEL

The Helping Hand funding panel is able to consider bids of up to £10,000 for items & projects for area of the service that do not always receive charitable donations or where there are insufficient monies in individual funds. The panel has a clear terms of reference and delegated powers and is required to submit reports to the Charitable Funds Committee at each of its quarterly meetings. This year proved to be a challenging one for the panel. Due to COVID-19 restrictions, panel meetings were moved on-line and, with many of the Health Board's services suspended and the NHS Charities Together Fund meeting the demands of COVID related requests, there was not the same demand on the Helping Hand Fund. They did however support the following:

SPECIALIST CHAIR (BURNS & PLASTICS) - £3,703

Funding was provided to purchase a specialised chair to aid the rehabilitation process at the Welsh Burns Centre. Patient at the Centre can be unconscious, immobile and restricted to their bed/ward/department due to their condition for days, weeks or even months. The chair will allow staff to safely move patients to a specially designed, sheltered garden and partially covered area so that they can see, smell, feel and hear outside which is an important part of their rehabilitation.

FLU VACCINATION CAMPAIGN - £3,303

Last year's "Game of Thrones" themed flu campaign saw nearly 9000 Swansea Bay staff vaccinated in the 2019/20 flu season – 58.7% of which were front line staff, making it the most successful staff flu campaign to date. This year, the panel granted funding to assist with the recruitment of peer vaccinators, a vital part of the vaccine strategy as, due to COVID-19 restrictions, this year's campaign could not use Occupational Health drop-in vaccination clinics or mobile vaccinators.

CHRISTMAS FESTIVITIES - £9,991

Whilst COVID-19 meant that infection control measures restricted the ability to celebrate Christmas with the usual decorations and trees, the panel provided funding to enable wards and departments to celebrate the festive season as best they could. This was particularly important with most patients unable to have visitors and an already exhausted workforce continuing to battle the second wave of the pandemic.

HEALTH & WELLBEING - £500

The Health & Wellbeing Team's successful bid enabled them to purchase pull-up banners in English & Welsh promoting the support and services that are available and how to access them. These pull-up banners are portable, so the message can be taken out, across the Health Board. Aimed at Health Board staff and volunteers experiencing health issues, early access to support and quick interventions have shown to reduce the amount of time staff to be on sick leave or have allowed them to remain in work while being treated; thus benefiting the person and the Health Board.

POP2HOP - £6,000

"pop2hop the SMART way" is an app developed for patients with an Achilles tendon rupture. A Bevan Commission grant of £15k was awarded to one of our consultant physiotherapists to develop the English version of this app, and the Helping Hand Panel stepped with a grant of £6000 to develop the app in Welsh. This would enable Welsh speaking patients requiring the app to access it in their preferred language and would also comply with the Welsh Language Act. The pop2hop app is a supportive, educational and exercise app for patients to use following an Achilles tendon rupture. The app is based on a world renowned pathway of care that the Foot and Ankle Team at Swansea Bay developed. Patient feedback and data analysis were also used to produce this innovative app. Achilles ruptures affect approximately 10,000 people a year in the UK. Once completed, the app will be put on the APP Store, where it will be free to download. This will give patients some control over their treatment and rate of recovery, and will benefit Health Board with a reduction in the number of face-to-face appointments required by each patient; meaning more patients can be treated quicker and more effectively. COVID-19 has shown that now, and in the future, apps like these, along with virtual therapy sessions are vital tools for staff. Once this app has been launched, used and reviewed for effectiveness, the team plan to look at developing further apps for other orthopaedic conditions.

CENTRALLY FUNDED PROJECTS

OTHER FUNDED BIDS

- A mobile occupational therapy kitchen assessment unit for Burns & Plastics. Patients can now practice kitchen activity as part of their rehabilitation programme or to be assessed for safety prior to discharge - £387
- Purchase of a microwave for staff use at Audiology Departments at both Singleton and Neath Port Talbot hospitals - £100
- The health Board runs a support group for adults with Autistic Spectrum Disorder (ASD). These patients generally struggle with communication and social skill. A projector and films were purchased for the support group to help create a relaxed atmosphere for patients to watch films and then discuss them, encouraging interaction in a safe setting. Board games were also purchased to encourage and enhance social skills - £459
- Funding was given to enable a member of staff to attend a Green Space & Health on-line workshop, to develop the skills required to provide horticultural therapy in the newly developed Healthy Hospital Garden at the Welsh Centre for Burns - £198
- Purchase of Medication Safes and oil filled radiators for Ty Garngoch CMHT - £479

HOW TO SUPPORT US

MAKING A DONATION

The Swansea Bay Health Board Charitable Fund is grateful for any donation or bequest received whether it is big or small. Last year we received **£486,837.82** in donations alone.

LEGACIES

The generous legacy donations received from our supporters allows us to plan ahead for the future and help us to ensure that we can continue to help our patients. In 2020/21 **£160,907.30** was received from legacy gifts helping us to purchase equipment and make improvements to the patient and staff environment. A legacy may be left to a specific hospital or to a specialist area of work in accordance with the donor's wishes.

GIFTS IN MEMORY

At the time of a funeral, many people prefer to ask friends and family to make a donation to a Charitable cause in place of flowers.

JUSTGIVING

You can set up a JustGiving page via <https://www.justgiving.com/abmulhb>

ENTHUSE

We signed up to online platform Enthuse. This provides an easy way for donors to make donations online <https://swanseabayhealthcharity.enthuse.com/donate#!/>

PAYPAL ME

PayPal.Me is a faster, easier way to get paid through PayPal. People don't need to know our email address or even have the PayPal app. They can just tap on our PayPal.Me link, type in the amount, and send the money. When completed once, it prompts the user on their next use if they would like to donate to us again. This is our link <https://www.paypal.com/paypalme/swanseabay>

PENNIES FROM HEAVEN

A review of the original Pennies from Heaven was reviewed and a new scheme to be relaunched from April 2021

GIFT AID

Last year we claimed thousands of pounds in Gift Aid. If you are a UK taxpayer, you can increase your donation by 25% with Gift Aid by making a simple declaration. For information about Gift Aid, legacy donations and the many other ways you could support the hospitals within SBU, please contact the charitable fund raising team at SwanseaBay.HealthCharity@wales.nhs.uk or on 01639 683684.

A BIG THANK YOU

On behalf of the patients, their families and the staff who have benefitted from the improved services provided from donations and legacies, the Charity would like to thank everyone who has supported us – you really have made a difference to our hospitals and the services that we are able to provide.



Thank You

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Swansea Bay University Health Board is the corporate trustee of the Swansea Bay University Health Board Charitable Fund although the Charitable Fund is a separate legal entity.

The members of the Health Board listed in the administrative section of this report comprise the Executive Directors and Independent Members of the Health Board. The Independent Members are appointed by the Welsh Government, and together with the Executive Directors are trustees of the Swansea Bay University LHB Charitable Fund. No formal training is provided to new trustees of the charity, but informal training and awareness is provided through routine consideration of charitable fund matters at meetings of the LHB Board.

No trustees receive any remuneration for their role as Trustees, although a number of the Trustees have interests in related parties. During the year these related parties undertook transactions with the Swansea Bay Health Board Charitable Funds as detailed in the accounts attached at the end of this report.

Board Members (and other senior staff) take decisions both on Charity and Exchequer matters but endeavour to keep the interests of each discrete and do not seek to benefit personally from such decisions. Declarations of personal interest have been made in both capacities and are available to be inspected by the public.

The day to day management of the Charity is delegated from the Trustees to Clinical / Operational Service Delivery Units within the Health Board through a Fund Manager structure via the Charitable Funds Committee (who are all Trustees) which acts as a formal sub committee of the Trustees. The Charitable Fund Committee meets on a quarterly basis with a detailed work plan to ensure that the Charitable Funds are managed in line with the powers delegated by the Trustees.

The named Fund Managers are responsible for administering their related funds on a day to day basis, and have delegated authority to approve charitable fund expenditure up to £10,000, with additional Chief Executive or Executive Director approval being required above this delegated limit. The Charitable Funds Committee has delegated authority to approve any expenditure commitment exceeding £50,000.

FINANCIAL REVIEW

INVESTMENT POLICY

In line with the annual review timetable the Trustees reviewed and re-confirmed the investment policy.

The objectives of the policy are to ensure the creation of sufficient income and capital growth to enable the charity to carry out its purposes consistently year by year with due and proper consideration for future needs and the maintenance of and if possible, enhancement of the value of the invested funds while they are retained.

Specifically:

- The assets of the charity must be invested in accordance with the Trustee Act 2000 and by the Health Board's governing instrument. Therefore the above objectives are to be achieved by investing prudently in a broad range of fixed interest securities and equities, which are quoted on a Recognised Investment Exchange and unit trusts and OEIC's (open ended investment company), which are authorised under the Financial Services and Markets Act 2000.
- No initial investment should exceed 10% of the total value of the funds under management.
- Investments in negotiable instruments known, as 'derivatives' are not permitted in any circumstances.
- In line with ethical considerations, no tobacco or alcohol producers should be invested in and no more than 20% of turnover in any company should be alcohol related. Investment in carbon In addition, the trustees reserve the right to exclude companies that carry out activities contrary to their aims or which damage the Charity's reputation. The Trustees require the fund manager to have considered the suitability of all investments made on behalf of the Charity through an ethical screening process before any investment is purchased.

FINANCIAL PERFORMANCE

The Annual Accounts of the Charitable Fund are included in the following pages, but the main purpose of this section of the report is to supplement the information contained in the Annual Accounts and to outline some of the main fund activity during 2020/21.

The following table illustrates the total income and expenditure during the financial year, together with the total fund balances held at the end of the financial year. The previous year's totals are also shown for comparative purposes.

	2020/21	2019/20
	£000	£000
Income	1,543	1,494
Expenditure	1,200	2,125
Investment Gains(Losses)	744	(498)
Fund Balance as at 31st March	5,955	4,868

During the 2020/21 financial year, the Swansea Bay University LHB Charitable Funds had £0.036m of realised investment losses from the sale of investments and £0.780m of unrealised investment gains. The net gain of £0.744m is included within the fund balance of £5.955m as at 31st March 2021.

Included within expenditure in 2019/20 is £1.039m in respect of funds transferred to the Cwm Taf Morgannwg Health Board charity following the Bridgend boundary change. This represents the main reason for the reduction in expenditure during the 2020/21 financial year

As at 31st March 2021 the Charitable Fund consisted of 267 individual earmarked operational funds for specific areas/purposes, with these operational funds being managed and administered on a Directorate basis within Service Groups.

FINANCIAL REVIEW

FINANCIAL HIGHLIGHTS – INCOMING RESOURCES

i. Donations

During 2020/21 £0.486m was received in donations, which is a decrease of £0.095m from the 2019/20 sum of £0.581m. In addition, £0.241m of items were received as donations in kind from the general public and companies during the first wave of the COVID-19 pandemic. This comprised £0.210m of items for patients and £0.031m of items for staff.

Whilst the early part of the financial year saw significant donations for critical care related funds in response to the COVID-19 pandemic, donations into other designated funds were significantly reduced as a number of services were unable to operate during the pandemic and visitors were not allowed on hospital sites, with hospital visitors traditionally being a major source of donations for the charity. The majority of donations across all funds were in the form of relatively modest sums given frequently and plans have been agreed to utilise these bequests in line with the donors' wishes.

ii. Legacies

During 2020/21 the Charity was the beneficiary of 10 legacies amounting to £0.161m.

iii. Grants

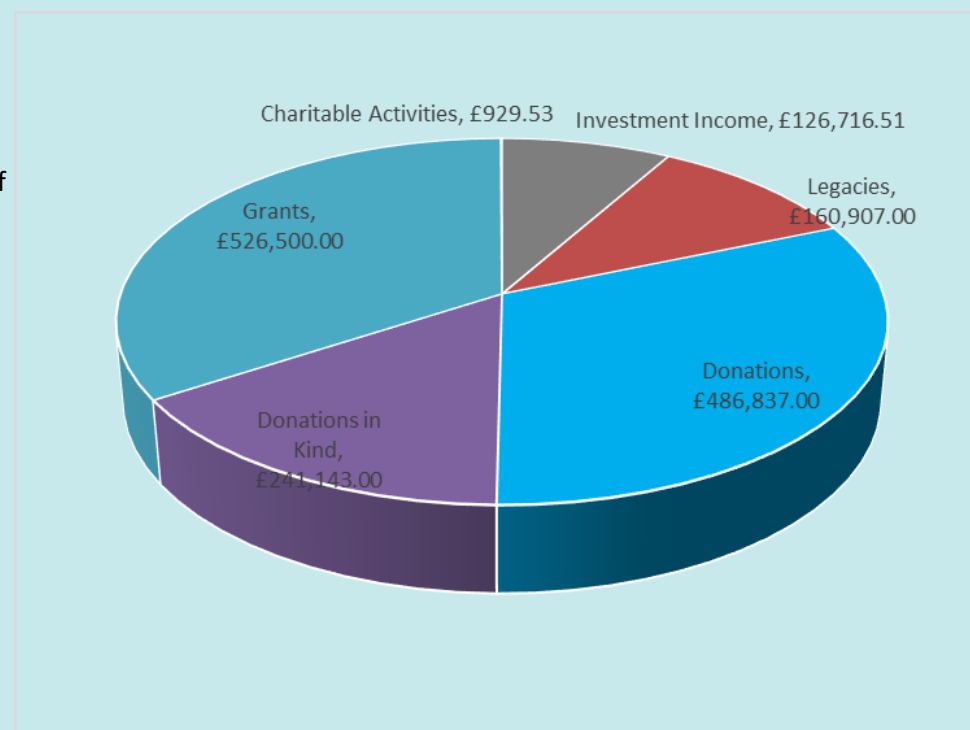
During 2020/21 the Charity was the beneficiary of two grants from NHS Charities Together amounting to £0.527m. These grants are restricted grants awarded by NHS Charities Together following bids submitted by the Charity. Further details in respect of these grants is provided elsewhere in this report.

iv. Investment Income

During 2020/21, the charity received income of £0.127m earned through bank deposits and investments throughout the year.

v. Investment Performance

Following the significant decrease in value of the Charity's investment portfolio during March 2020 as a result of the impact of the COVID-19 pandemic on the stock market, the portfolio recovered its value during 2020/21 with investment gains of £0.744m being achieved. This sum comprised realised investment losses of £0.036m through sales and purchases of investments, and unrealised investment gains of £0.780m, giving a total investment loss of £0.744m for the year. The market value of the charity portfolio stood at £1.412m higher than the purchase price (book value of those investments) as at 31st March 2021.



FINANCIAL REVIEW

HOW THE CHARITY SPENDS ITS MONEY

Generally, expenditure proposals for utilising the funds (grant making) are prepared by the relevant Health Board Service Group, with the aim of ensuring that maximum benefit is gained from the available resources to enhance the delivery of health care services provided by the LHB, including supporting the training and development of staff.

Clinical / Operational Service Groups manage and administer their related funds on a day to day basis, and have delegated authority to approve charitable fund expenditure up to £10,000, with additional Chief Executive or Executive Director approval being required above this delegated limit.

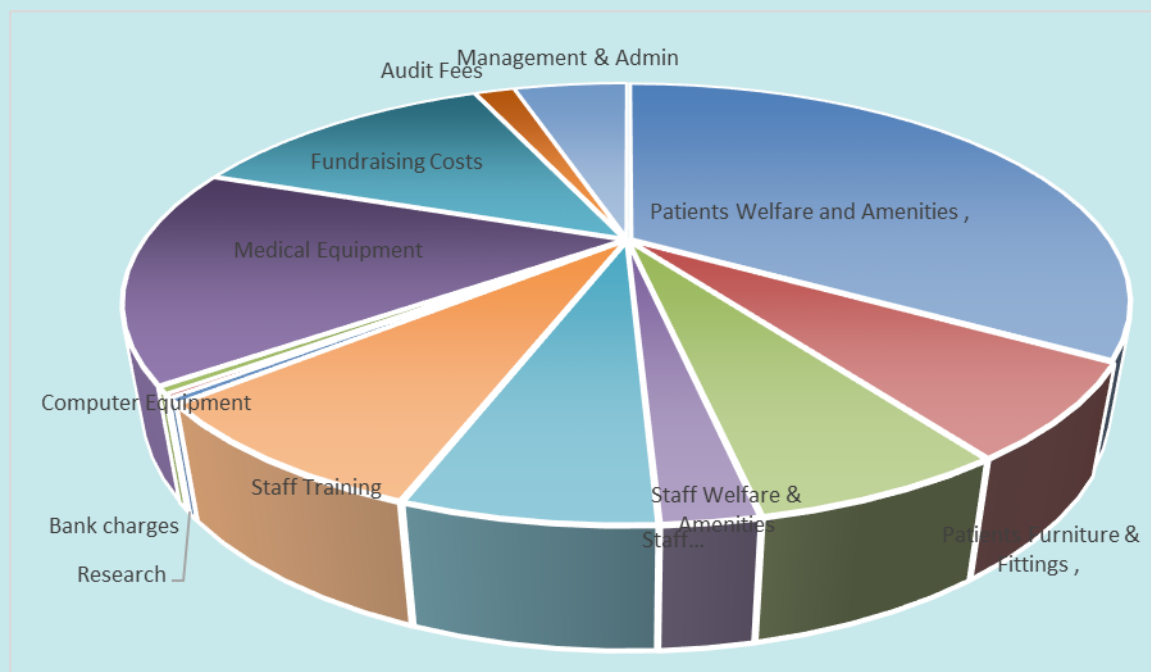
The Charitable Funds Committee which is a sub-committee of the main LHB Board (all Trustees) has delegated authority to approve any expenditure commitment exceeding £50,000.

The Swansea Bay Health Board Helping Hand Bids Panel has delegated authority to consider and approve applications from service groups, corporate directorates and other departments for funding of non-recurrent bids up to a maximum of £10,000 against the agreed criteria. The chair of the panel shall have powers to approve bids up to the value of £500 against the agreed criteria.

During 2020/21, total expenditure from charitable funds totalled £1.200m which included £0.241m classed as expenditure equivalent to the value of donations in kind during the first wave of the pandemic (2019/20 £2.125m). Of this expenditure £1.025m related to expenditure on charitable activities, with £0.155m representing fundraising costs and £0.02m representing the cost of the statutory audit of the charitable funds. As can be seen the expenditure during the 2020/21 financial year was lower than for 2019/20. This was mainly due to the fact that the 2019/20 expenditure included £1.039m in respect of funds transferred to the Cwm Taf Morgannwg Health Board charity following the Bridgend boundary change.

The funds continued to be used mainly to enhance patient areas, purchase medical and related equipment and undertake clinical research, support medical and other staff training and development, and to provide a range of patient related comforts throughout the LHB. These delegated arrangements for utilising the funds (grant making) will continue into the future, in line with the control framework illustrated above.

Categorisation of expenditure from charitable funds during the year can be seen in Notes 6, 7 and 12 of the detailed Accounts included in this report, but the chart below shows how the charitable Funds were spent in 2020/21.



FINANCIAL REVIEW

EXPENDITURE STRATEGY

In line with the annual review timetable, the Trustees re-confirmed the expenditure strategy and reserves policy. The objectives of the policy are to ensure the maintenance of sufficient fund balances to enable the charity to carry out its purposes consistently year by year with due and proper consideration for future needs. Capital may be used at any time for the furtherance of the charity's aims but unrealised gains on investments may not be utilised. The Trustees may draw upon capital or income without distinction.

The Trustee's expenditure policy allows the Trustees to commit expenditure over and above the level of income received to support the funding of specific developments, provided that the level of expenditure incurred does not reduce the value of the funds held below the minimum balance agreed within the reserves policy

The Trustees ensure that sufficient levels of reserves are maintained to enable the Charitable Fund to discharge its commitments consistently year on year. In determining the reserves policy the Trustees consider:

- Income forecasts taking into account the level of certainty that exists about these
- Expenditure forecasts on the basis of planned activity
- Analysis of future needs and the likelihood of these needs arising and the consequences for the charitable fund of not being able to meet them.

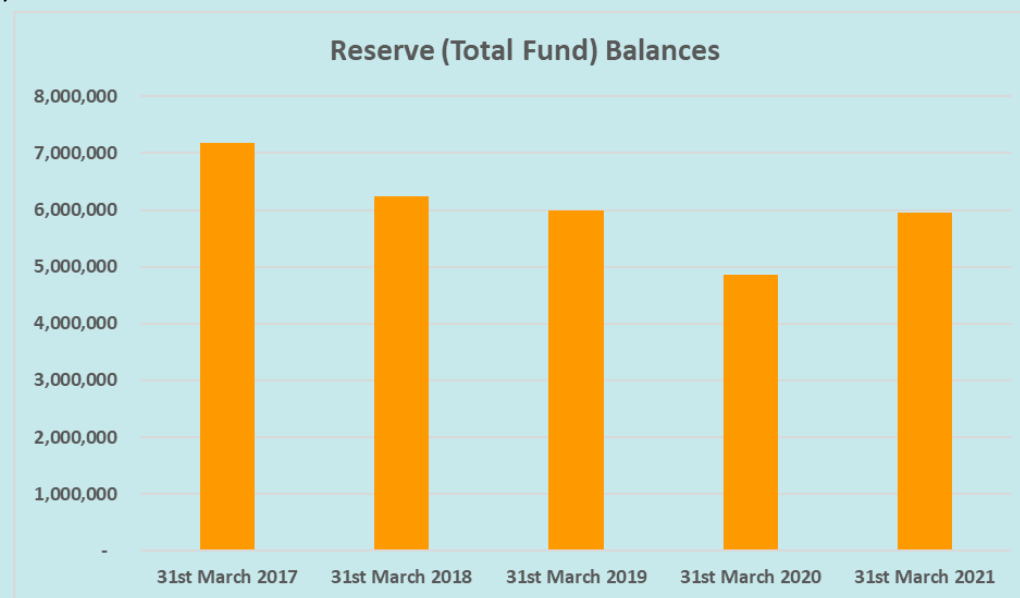
RESERVES STRATEGY

The Trustees have agreed that a level of reserves shall be held which range between 1 and 3 years average annual expenditure. The reserves policy excludes unrealised gains from the fund balance used to determine compliance with the reserves policy.

As at 31st March 2021 the level of reserves held excluding unrealised gains equated to 2.84 years average annual expenditure, slightly above the figure of 2.73 years as at 31st March 2020 but within the range set by the Trustees. The level of reserves held is monitored quarterly by the Charitable Funds Committee on behalf of the Trustees.

The expenditure strategy and reserves policy is reviewed annually and will be reviewed in 2021/22 in line with the agreed annual work plan.

The increase in the level of reserves held during 2020/21 was due to income exceeding expenditure, partly due to a number of services not operating due to the COVID-19 pandemic with those services not requiring support from the charity. In order to ensure that the level of reserves remains within the range set by the Trustees, expenditure needs to exceed income during the 2021/22 financial year.



FINANCIAL REVIEW

FINANCIAL RISKS

The financial controls which operate in relation to the Charitable Fund are the same as those which apply to the Swansea Bay University LHB, and are determined in Standing Orders and Financial Control Procedures. The purpose of these controls is to ensure that the Charitable Fund is not exposed to any major risks. The controls in place are subject to continuous review and subject to both internal and external audit annually.

The major financial risk faced by the Swansea Bay University Health Board Charity is linked to the investment portfolio held and in particular in the combination of uncertain investment markets and volatility in yield. The portfolio is measured against a customised benchmark comprising: 22% Fixed Interest stocks (FTSE Govt All Stocks), 30% UK equities (FTSE All Share), 30% Overseas Equities (FTSE World ex UK), 8% Property (Monthly IPD), 5% Infrastructure Assets (prevailing cash rates plus 2%) and 5% cash (prevailing Bank of England base rate).

Following the decrease of 7.5% in the value of the portfolio during the 2019/20 financial year due to the impact of the COVID-19 pandemic in the final quarter of 2019/20, the portfolio bounced back strongly during the 2020/21 financial year increasing in value over the 12 month period by 19.7% against the benchmark of 16.6%. The main increases in the portfolio were in the UK and Overseas equity markets with the charity increasing its investments in overseas markets due to the ongoing uncertainty around the economic impact of Brexit and the ongoing COVID-19 pandemic.

The Trustees recognise that the charity's investment performance can be impacted by the defensive nature of the investment portfolio which is aimed at producing a balanced return from capital and income growth with a slightly higher income and lower volatility than the average charity.

Liquidity risk is anticipated to be low as all assets are traded and the commitment to intervention by central banks and market regulators has continued to provide for orderly trading in the markets.

The Charity continues to be mindful of the ongoing financial risks to the investment portfolio as the investment landscape remains dominated by a few key features: COVID; the nature, extent and durability of the post-COVID recovery; the outlook for inflation; the response of policymakers; and the impact of Brexit, even if the effects of Brexit will only completely reveal themselves in the fullness of time.

Swansea Bay University Health Board Charity investments are mainly traded in markets with good liquidity and high trading volumes and has no material investment holdings in markets subject to exchange controls or trading restrictions.

Swansea Bay University Health Board Charitable Fund manages these investment risks by retaining expert investment managers and operating an investment policy that provides for a high degree of diversification of holdings within investment asset classes. All investments must be made in accordance with the Trustee Act 2000 and be quoted on a recognised investment exchange and unit trusts and open ended investment companies which are authorised under the Financial Services and Markets Act 2000. Any cash deposits held by the investment managers for purchase of investments must be placed with approved banks with suitable credit ratings.

Swansea Bay University Health Board Charitable Fund does not make use of derivatives and similar complex financial instruments as it takes the view that investments are held for their longer term yield total return and historic studies of quoted financial instruments have shown that volatility in any particular 5 year period will normally be corrected.

FINANCIAL REVIEW

THE CHARITY'S HISTORY AND ADMINISTRATIVE DETAILS

The Charitable Fund is a completely separate legal entity from the Swansea Bay University LHB as a provider of healthcare services, and the Charitable Fund is the body which has legal responsibility for the management and control of the LHB's charitable funds.

The Charity was registered on 15th February 2008 in the name of Abertawe Bro Morgannwg University NHS Trust and Other related Charities (Registration number 1122805), and was formed from the merger of funds formerly held by the Bro Morgannwg NHS Trust Charitable Fund and the Swansea NHS Trust Endowment Funds.

A further re-organisation of the NHS in Wales, from 1st October 2009, meant that the charitable funds were amended by supplemental deed to include the Local Health Boards of Swansea, Bridgend and Neath Port Talbot and re-named as 'Abertawe Bro Morgannwg University LHB Charitable Fund and Other Related Charities'.

Following the Bridgend boundary change effective from 1st April 2019, the Charity Commission approved the change of charity name Swansea Bay University Health Board and Other Related Charities on 23rd April 2019 with a working name of the Swansea Bay Health Charity also approved by the Charity Commission at the same time.

The address of the 'Swansea Bay University LHB Charitable Fund and Other Related Charities' is:

1 Talbot Gateway
Seaway Parade
Baglan
Port Talbot
SA12 7BR

The LHB Board, as a corporate body, are the Trustees of the Swansea Bay University LHB Charitable Fund and Other Related Charities, although the Charity is a separate legal entity.

CONTACT DETAILS FOR THE CHARITY, TRUSTEES AND ADVISORS

Name	Title
E Woollett	Chair
M Waygood	Interim Vice Chair until 18 th January 2021 and Independent Member from 19 th January 2021 to 31 st March 2021.
S Spill	Vice Chair from 15 th December 2020
M Berry	Independent Member
M Sollis	Independent Member
T Crick	Independent Member
M Child	Independent Member
R Owen	Independent Member
N Zolle	Independent Member
K Lloyd	Independent Member
J Davies	Independent Member (Health Board Staff Representative)
T Myhill	Chief Executive until 31 st December 2020
M Hackett	Chief Executive from 1 st January 2021
C White	Deputy Chief Executive, Chief Operating Officer, Director of Therapies and Health Science, Director of Primary, Community and Mental Health Services.
D Griffiths	Interim Director of Finance
R Evans	Medical Director
G Howells	Director of Nursing & Patient Experience until 8 th July 2020
C Williams	Interim Director of Nursing & Patient Experience from 9 th July 2020
H Robinson	Director of Workforce and OD until 24 th August 2020
K Jones	Interim Director of Workforce and OD from 25 th August 2020
K Reid	Director of Public Health
S Harrop-Griffiths	Director of Strategy
P Wenger	Director of Corporate Governance/Board Secretary

Charity Accountant D Griffiths
Tel - 01639 683303
darren.griffiths@wales.nhs.uk

Banker Lloyds Bank PLC
18 Wyndham Street
Bridgend
CF31 1EQ

Auditors Auditor General for Wales
24 Cathedral Road
Cardiff
CF11 9LJ

Solicitors Welsh Health Legal Services
4th Floor, Companies House
Crown Way
Cardiff
CF14 3UB

Investment Managers Investec Wealth & Investment Ltd
30 Gresham Street
London
EC2V 7QN

LOOKING AHEAD

Looking forward to the 2021/22 financial year, the Swansea Bay University Health Board Charity will continue to support the services provided by the Swansea Bay University Health Board with the aim of providing those little extras that the NHS cannot provide.

Amongst the planned expenditure for 2021/22 is

- Purchase of a Gastroscope and Diathermy Machine for Gastroenterology Services at Morriston Hospital
- Purchase of specialist chairs for Ward F at Moriston Hospital
- Upgrading of facilities at the community hall at Tonna Hospital
- A number of Arts in Health Projects across the health board.
- Support for staff training across the health board
- Improvements to the patient environment at the Hafod Y Wennol Learning Disabilities Bungalow

In addition to these specific projects, the fund managers for the designated funds will continue to utilise the funds in their areas to further enhance services for both patients and staff.

The Charitable Funds Committee and the Helping Hand bids panel will also consider bids for charitable funding where there may be no local funds available.

We are looking to extend the fundraising team to build on the successes already achieved. The charitable funds committee has committed to supporting the expansion by adding a further two fundraising officers and a senior fundraiser within the team.

We will be relaunching the Pennies from Heaven scheme in an amended format, so in addition to supporting the Africa Health Links fund, the fund will also support the Helping Hand fund and a further fund as voted for by staff.

We will be extending our online presence and will be trialling a 'virtual charity shop' through eBay.

We will be working closely with NHS Charities Together to continue to capitalise on grant applications where available. The first will be looking to secure 'Stage 2' funds to support community partnerships working alongside third sector organisations to support COVID recovery in the community.

Partnership working will continue to be an important feature of our work, with a joint fundraising venture between the South West Wales Cancer Centre and Velindre scheduled for October.

We will also be looking at enhancing governance arrangements and implementing a new Fundraising policy for the health board.